

GRANITE STATE POLL
FOR
NEW HAMPSHIRE WOMEN'S ALLIANCE

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July, 2009

EXECUTIVE SUMMARY

The University of New Hampshire Survey Center included a series of questions on its July, 2009 Granite State Poll for The New Hampshire Women's Lobby. The major purpose of these questions was to assess the opinions regarding paid sick leave in the state among New Hampshire adults. Five hundred and fifty-eight (558) randomly selected New Hampshire adults were interviewed by telephone between June 24 and July 1, 2009. The margin of sampling error for the survey is +/-4.1 percent. (See Technical Report below for a more detailed description of survey methods.) The following figures display survey results, detailed tabular results can be found in Appendix A, and Appendix B contains the survey instrument.

The major findings of the survey include:

- A plurality of New Hampshire adults (45%) strongly favor a basic labor standard that would guarantee all workers a minimum number of paid sick days to care for either themselves or their immediate family members, 22 percent somewhat favor it, 10 percent are neutral, 8 percent somewhat oppose it, and 13 percent don't know. **(Figure 1)**
 - Democrats, adults with an annual household income of less than \$30,000, and those with some other religious preference are most likely to strongly agree.
- About a quarter of New Hampshire adults (24%) say they are much more likely to vote for a candidate for state office if they supported paid sick days for all workers, 30 percent are somewhat more likely to vote for such a candidate, 10 percent are neutral, 8 percent are somewhat less likely, and 28 percent don't know. **(Figure 2)**
 - Democrats, adults with an annual household income of less than \$30,000, and those who are divorced or separated are most likely to vote for such a candidate.

Figure 1: "Overall, do you favor or oppose a basic labor standard that would guarantee all workers a minimum number of paid sick days to care for themselves or immediate family members?"

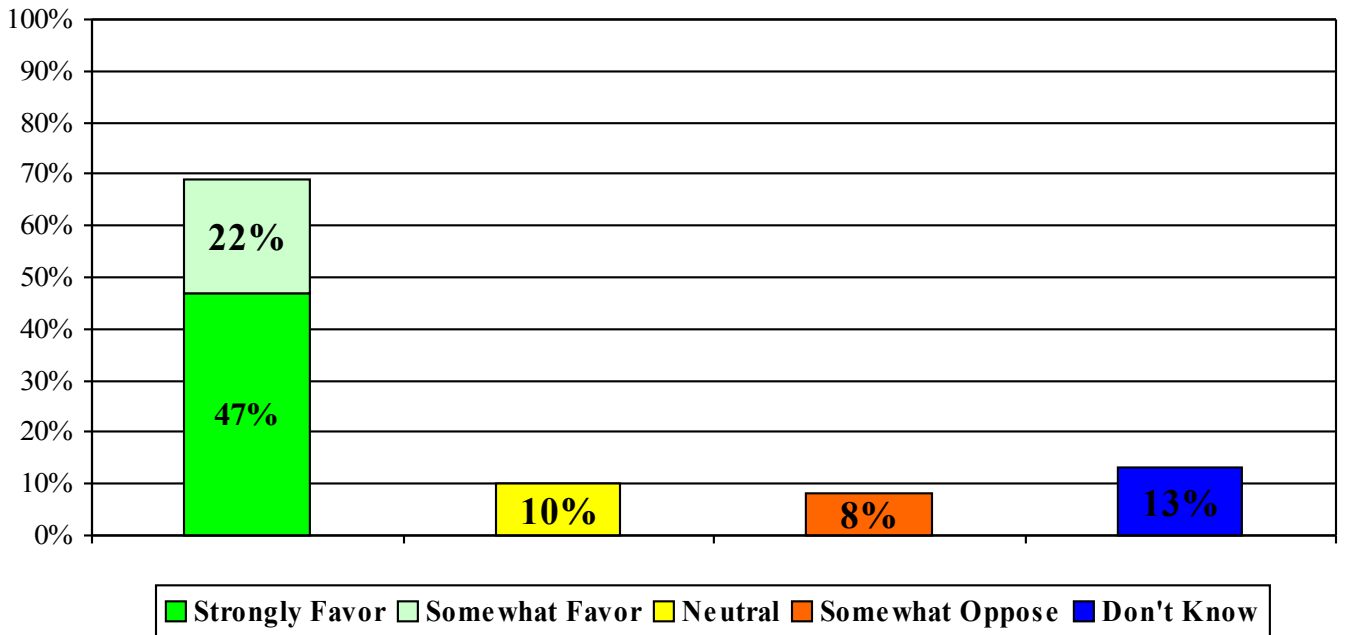


Figure 2: "Would you be more or less likely to vote for a candidate for state office if they supported paid sick days for all workers?"

